

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1. Task One – Mini-Visioning Exercise</b> <b>“ What is the one thing you most value about living in Maroochy Shire?”</b>
River/coastline (natural environment)
The beautiful environment to live in and the climate to enjoy it
Lifestyle- Sunshine - Open air - beach
<ul style="list-style-type: none"> <li>○ The laidback lifestyle and isolation.</li> <li>○ Diversity or different personalities</li> <li>○ The closeness to Brisbane etc</li> <li>○ Environment</li> </ul>
Beach
<ul style="list-style-type: none"> <li>○ 1. Lifestyle (beaches, low crime rate, low traffic congestion)</li> <li>○ QOL - diversity of environment, restaurants, intellectual capacity of community.</li> </ul>
The natural beauty - its variety, accessibility, and pristineness.
Quality of the natural environment, (bushland, beach waterways, diverse species of flora and fauna, scenic beauty, recreational and educational use for my children and the overall health of my family.
Green space - Balance between urban and rural areas- high quality of natural environment - forests, beaches, rivers
Buderim and Regions/hinterland
Freedom - personal liberty- safety
The atmosphere. It is such a pleasant, relaxed, aesthetically pleasing atmosphere. People are friendly. Little crime is evident. Fairly safe for children, women and elderly in general. The environment is beautiful. Amenities are substantial. Location is central
The life-style: - casual, fun, broad
Keeping our rainforest & bush land
Bushlands & Forests, surf, low crime
Relaxed lifestyle
Large green rural spaces
Being near and part of Avator's Abode -(a place in Maroochy that is) my spiritual heart
Bushlands, woodlands and rainforests preserved, clean beaches, environment in general, waterways, rivers
The fresh clean environment and locality to beach & naturalness of Hinterland and open spaces of Agricultural lands
Public Access to natural areas (eg. clear beaches/Hinterland
Geographical location and climate conditions, combined with variety of landforms & landscapes, which are accessible.
Healthy lifestyle
The lifestyle. We live in a beautiful & free area with so much at our fingertips yet not right in the midst of it all
I value the beautiful natural environment
Natural diversity & open space (mostly provided by nature)
Proximity to friends & family
Variations in natural environment - rainforest areas, river& creek systems, wetland areas, marine habitat and beaches with associated diversity of local plants and animals
The environment for living <ul style="list-style-type: none"> <li>○ Landscape.</li> <li>○ Natural environment.</li> <li>○ Aesthetic appeal.</li> <li>○ Cultural/intellectual</li> </ul>
The opportunity for outdoor activities associated with the beach and ocean.
Interaction with nature - green spaces & beaches, etc
It's natural beauty
The lifestyle & beaches

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1. Task One – Mini-Visioning Exercise</b> <b>“ What is the one thing you most value about living in Maroochy Shire?”</b>
Lifestyle - environment and space
<ul style="list-style-type: none"> <li>○ I live in Mons easy access to all areas.</li> <li>○ Being able to experience all opportunities because of ample resources.</li> <li>○ The experience of the beach &amp; mountains.</li> </ul>
Biological diversity
<ul style="list-style-type: none"> <li>○ Farming.</li> <li>○ Mountains</li> <li>○ Hinterland/Valleys.</li> <li>○ Beach communities. And all the plant life. Eg. Blackall Range forest has more diversity than Northern rainforests (though not per sq.m.)</li> </ul>
Freedom, beauty diversity
Seaside & rural clean neighbourly street safe. It is the location of a place (spiritual) of world pilgrimage important to myself and my family (and many others)
Diversity
Diversity of the natural environment - from the ranges to the ocean.
Its position on the coast of Qld
Diversity. Beach mountains, retail, restaurants
Quality of life (Natural, economic professional & study) diversity & proximity
The location to the beach and the lifestyle (climate)
Our coast & hinterland
The environment i.e. people, place, natural environment & climate
The diversity of the natural environment & the intellectual capacity of my community
Liveability & nature beauty's, greenness, scenic amenity & able to earn a comfortable living based here. Families want to live here.
The fairly small size of the community. Friendly atmosphere
Beautiful beaches
Beautiful & diverse environment that is healthy, green and inspiring
Superb natural assets
Clean air in Coolum Beach and natural assets
Its potential
The lifestyle and environment.
Lifestyle
The natural aesthetics
Varied physical environment (proximity of beach & bush)
Holiday atmosphere the beach
Natural beauty of the area
Accessibility of built up areas, lifestyle, includes diversity of open space, beaches, forests
Environment, closeness to everything

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q2 Task One – Mini-Visioning Exercise “What one thing most concerns you about the future of Maroochy Shire?”</b>
Development destroying the Natural environment (population growth)
The lack of employment opportunities to sustain an active aging population as well as retain and employ its youth - or - transport infrastructure and services.
Lack of public transport
<ul style="list-style-type: none"> <li>○ The increasing population rate - busy roads</li> <li>○ Becoming another Gold Coast</li> <li>○ Being able to maintain traditional cultural diversity.</li> </ul>
Mobility - development for cars and tourists not to encourage people to get out and about.
<ul style="list-style-type: none"> <li>○ Becoming another Gold Coast (high crime, traffic congestion, urban sprawl)</li> <li>○ Not being able to maintain each social "hub's" identity.</li> </ul>
Too many people - destruction of the natural environment - Lack of sustainability.
The destruction of places of environmental importance by the encroachment of urban sprawl, economic priority to developers and the problems that follow these developments i.e. pollution, loss of species and habitat, decline in water quality, soil erosion, loss of aesthetic views, scenery. Population Cap Lack of respect for river and creek banks, no or little riparian zone
Urban growth maintaining a balance with natural environment
Increased development for cars and developers
Division of wealth and its affect/intergenerational equity
Job prospects for the youth. I want to be able to work on the coast, but there are no positions available for what I want to do.
The family unit: -it is diminishing
Recycling & pollution
Recycling over pollution, less culture
Environmental deterioration through urban expansion
Small green rural spaces or none
The arts & cultural development of the place
Over population, decline of natural resources, unemployment family life & values, lack of youth services
Fragmentised decision making on a regional level - Shires loss of <ul style="list-style-type: none"> <li>○ Natural habitat &amp; vegetation.</li> <li>○ Increase of crime &amp; public safety in built up areas.</li> <li>○ Unemployment - suicide rate</li> </ul>
Lack of conventional employment opportunities
Management of the wide spectrum of resources eg: Human, natural land, technical, waste management & reduction of.
Under funded community services, i.e. <ul style="list-style-type: none"> <li>○ Blankets (winter last year the blankets ran out for the homeless.</li> <li>○ Housing.</li> <li>○ Mental health etc.</li> <li>○ Drug &amp; alcohol</li> </ul>
The state of our young people. Their attitudes, opportunities, self-esteem. The high suicide rate. Their lack of personal development.
<ul style="list-style-type: none"> <li>○ I'm concerned about sustainable development.</li> <li>○ I'm worried that our current rate of housing development &amp; urban sprawl is ruining the natural beauty of the coast and wasting our local resources, as well as other global resources, such as oil, coal</li> </ul>
Overdevelopment of coastal region, housing & accommodation appears to take precedence over all other needs (neglecting the maintenance & ongoing care of present infrastructure)
Lack of regional cohesion
Threats to the above (Q1) from a growing population. Use of eco speak or rhetoric of "environmental/sustainability/ecological" without it showing real on ground ecological outcomes

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q2 Task One – Mini-Visioning Exercise</b> <b>“What one thing most concerns you about the future of Maroochy Shire?”</b>
Continued unplanned growth beyond the capacity of our resourced
Greater intensity development particularly on the coastal strip and the access issues brought about by the congestion that this development generates
Urban sprawl and incremental development, which doesn't account for all-of -sure.
Over-development, reeking havoc on the environment & the affordability to live here.
Lack of meaningful employment opportunities for our young people
<ul style="list-style-type: none"> <li>○ Keeping it green &amp; small.</li> <li>○ Crime prevention (youth support services, health, drugs) the lack of services for young people, need D &amp; A support.</li> <li>○ Housing (how are locals going to afford housing?).</li> <li>○ Design of developments - when are youth considered.</li> <li>○ Indigenous consultation - lack of services.</li> </ul>
<ul style="list-style-type: none"> <li>○ The increasing population and the number of houses that just continue to occupy the mountains of Buderim.</li> <li>○ The amount of people in the shire that are unemployed (11%) and the people who earn less than \$15,000 a year (43%)</li> </ul>
Loss of biodiversity - especially wildflowers of coast & that I won't be able to take my grandchildren to the current quieter beaches etc, on the coast and other hidden delights of the shire.
Division rather than a willingness & opportunity to work together. Loss of a sense of community.
Tweed to Noosa Metropolis, The potential for traffic - congested city scale, social/cultural/economic/(person-alienating) problems and environmental destruction.
Population growth & impact
The projected population and the effect of that on community cohesion and harmony
Building a community which is highly segregated, especially towards young people
Planning: population & structure <ul style="list-style-type: none"> <li>○ Can we support population.</li> <li>○ Can roads carry us (ease of). Maintain character - Clear run - Not just add-ons. To do this</li> </ul>
Loss of subregional diversity (cultural & Natural) local character
Not hearing the opinions of people from all ages and backgrounds
That it may be overpopulated, and the amount of excess/unnecessary waste that is being produced
Ugly, unsustainable development - fractured community.
The potential for urban sprawl
Solid development from Noosa to Tweed & Hinterland. Loss of any part of above (Q1) & lack of diverse & strong economy. Council staff will do Maroochy 2025 & no meaningful input from community
The attitude of much of the youth towards the shire e.g. community pride
Population growth
Not enough meaningful & professional employment opportunities for young people
Degradation of community life and belonging which leads to increased crime, loneliness etc
Over population (Coolumb) pollution, lack of housing (affordable), infrastructure
Resident lack of respect for elected councillors
Lack of youth/indigenous input
Population growth
The environment
Urban growth (location and type) (unchecked urban development)
Population, congestion flow and ease of movement
Uncontrolled growth and environment where developers rule
Environmental, social and economic sustainability
Environment sustainability (natural environment) community integration

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q3 Task One – Mini-Visioning Exercise</b> <b>“ What is ONE vision you have for the future of Maroochy Shire?”</b>
Restore nature vegetation within the Shire to a pre-development state as much as possible. Prevent outrageous development.
A united regional approach with strict environmental codes that are enforced and upheld - even at the expense of personal convenience
Integrated public transport to connect the community together
<ul style="list-style-type: none"> <li>○ A more open-minded society when it comes to the communities' minorities</li> <li>○ Harmonious community (in all aspects)</li> </ul>
<ul style="list-style-type: none"> <li>○ Cycle/walk within community with accessible services/amenities</li> <li>○ Sense of place/connectedness</li> <li>○ People out on the streets.</li> </ul>
Live a peaceful lifestyle (shared community visions)
True community - where the young (birth to death) are connected through housing, schooling, food, water, energy and leisure spaces. Planned community spaces.
For my children to grow up in a healthy supportive community which values balance in economic development and environmental protection with an emphasis on keeping the lines of communication between governing bodies and public (including children) open, and putting people's needs first. Help available for struggling, dysfunctional families.
A multi Arts festival featuring a diverse range of art forms with events conducted in communities across the shire.
People participation and use of resources in a climax community
Sense of community for all - rich/poor - coast/hinterland - old/young etc
Introduce an outlook for the 'Creative Industries which, is a new economy aspect. But I want a healthy environment on the coast.
A safe & secure community: -physically, spiritually, economically etc
All houses to have water tanks & roads to be sealed so all rainwater can be saved for water consumption
Continuity & culture centre
Maintained environmental qualities and well managed urban development that recognises & address sustainable resource consumption
A predominately green open space land
A Maroochy that is articulate in it's own artistic identity. Has a confident understanding of who it is. <ul style="list-style-type: none"> <li>○ Natural environments.</li> <li>○ Cultural/physical heritage.</li> <li>○ Present new world context.</li> <li>○ New spirit awareness</li> </ul>
Continuity & culture centre, youth centres
An integrated region acknowledging the character of various townships, valuing & preserving our open spaces and natural habitat and vegetation
Protected but accessible natural areas, food access to public transport & thriving public/private business opportunities
Balanced management of all areas with focus on past mistakes. What we can learn form them & maintenance of new visioning
Community services that cater for the entire community including population growth
That we would be proactive in preparing young people for their future not reactive when it all goes wrong
That it will become a liveable sustainable place, that is inclusive and provides a range of opportunities and ways of living for a diverse range of people.
Establishing a unified, understanding & supporting community, that works together for their lifestyle needs.
For it to become integrated into a prosperous, sustainable & harmonious Sunshine coast region.

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q3 Task One – Mini-Visioning Exercise “ What is ONE vision you have for the future of Maroochy Shire?”</b>
Communities of people connecting with each other & their local natural environment through learning about the biodiversity
A prosperous community able to continue it's enjoyment of the "environment"
Well planned sustainable development that provides appropriate access for all people and for all forms of movement or transport: <ul style="list-style-type: none"> <li>o Car - Bike - Public transport - Pedestrian.</li> </ul>
Consolidated development, which will accommodate efficient, affordable public transport & won't swallow up our remnant coastal vegetation.
That sustainability approaches to development are given. i.e. All types, environment, social, economic
A one stops youth shop. A precinct where young people and their families/supports can access services & supports & info training & learning options etc... in one place.
Working collectively (one stop shop) inclusionary
Overall cleaner future and a more organised and planned shire, better access to transport, think smart, rowing, bags, grubby foam etc
That we control our sprawl development. I.e. keep identity of small villages & small coastal towns. A couple of larger centres OK but green/clean business housing projects.
A community heart
The cane train (railways) to begin to connect communities cheaply, cleanly & in a friendly fashion.
Clean & green open space not just development
A harmonious community where differences are celebrated
Young people to be safe in the community, for example safe accommodation.
Flowing & harmonious i.e./Bus& structure to support population
Sustainable quality of life issues (regarding present)
More activities relevant & to young people in the Shire
That we (the people) can become more interconnected with each other, more public activities or even a public square like Hillsboro
A community & culturally rich community
Retention of diverse communities around land capability planning
Retain very high liveability, natural beauty, greenness scenic amenity & have prosperity
More young people taking an active interest and role in the community
Employment prospects
Affordable public transport is key to regional integration. That there will be "clean and green" industries eg. Creative, industries, education, for future generations so they can have the choice of staying here rather than moving to the "big cities" to have careers.
Community which encourages belonging and nurtures young and respects elderly.
Even distribution of industry and small business's in towns such as Coolum beach
Amalgamation into a sunshine Coast Shire
Community cohesiveness
Preservation of significant environmental areas and their sustainable protection. Flagstaff vision - tiered
All major roads have flowering trees
More 'balanced'/interested community with more diverse economic base
Appropriate planning and infrastructure to facilitate inevitable growth
A sustainable community i.e. one in which not only the 3 pillars of sustainability are evident, but where equity and good governance are mastered.
Protection of the diversity but with added diversity of industries which provide diverse career opportunities
Efficient hiring, cost effective, environmentally friendly, Minimise resources

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1 Task Two Part 'A' Design</b> <b>"Do you like the overall Maroochy 2025 Design and how could we improve it?"</b>
Time line is not long enough to undertake extensive community consultation. Pristine waters have been doing a similar process for 18 months and will still require at least 18 months. Unclear as to what phase we are up to. Road shows are very time consuming! Incorporate action plan into Council budget.
Basically the design is sound <ul style="list-style-type: none"> <li>○ I would like to ensure that there is sufficient input from young people. Pre school up.</li> <li>○ I would suggest phase 4 should have discussion before response. Then the preferred scenario workshop should reflect the input from the wider community i.e. finish phase 4 with summit.</li> <li>○ I see a lack of "place" for input on health and education perhaps because of State and Federal funding. The council has to become far more involved in advocacy and support in these areas. Speak to the key stakeholders and practioners in these areas, don't just include them in general forums.</li> </ul>
Where is implementation phase 6 - phased 1-5 is about the development. Process appears OK. How do we get whole of community input? From age to death
I think the process is very thorough but perhaps should consider looking at promoting this vision in a more appealing way so as to attract the average "Jo" + wider community (perhaps extending to a regional level)
Unsure of management structure/decision makers. Does it link into existing project of this nature? Liaison and work actively with other 2 LGAs. Where are other partners? Engage early. Where does implementation fit? Ongoing community input/or MSC plan? Evaluation is external to council.
Yes it's a great start! <ul style="list-style-type: none"> <li>○ It will be important to have proper planning at the start to ensure implementation will follow through more effectively.</li> <li>○ Get three levels of government involved in process</li> <li>○ Provide opportunity for everyone to get involved</li> <li>○ Target other minority groups</li> <li>○ Establish core visions around process.</li> </ul>
Improvement: inclusion of young children 4-12 years in visioning process. Consider bioregional planning - Do rivers, waterways, and flora and fauna know which region they belong to???? Holistic thinking
I do agree that it may be a 'Sound', organised process though it seem to address or be available to a narrow band of the population - educated and literate. Maybe we could find a way to make people more comfortable to give their ideas use language that is easier to understand etc. also it really needs to be addressed by our children from pre-school to grade 12 to ensure a comprehensive, more rounded vision - these children will be implementing the vision in their adult lives
Yes: needs more involvement form business and arts communities
Yes. Get it to take off in the community
Flexibility
Does the design benefit the environment or the human race? What are the core values
Keep it simple
The initial proposed process and structure of the phases is appropriate. However it must be subject to continual improvement & refinement. Also the process must be reactive to concerns/issues raised over time.
Keep it flexible, not look geographically, but as spheres, keep it inclusive
Yes in principle, I don't feel I have my head around it yet to make articulate comment. Take time to involve and inform community
<ul style="list-style-type: none"> <li>○ Need more info &amp; details - process for engagement&amp; cost.</li> <li>○ How is this to be all inclusive.</li> <li>○ Have we asked if the population wants to spend the money on the process&amp; if so how much</li> </ul>
Extension of time frame, ensuring all stakeholders input are traced. Transparent process - All information discussed or made available for disclosure.
<ul style="list-style-type: none"> <li>○ To make sure it includes all community members, all social groups in the hope that it benefits everyone not just the high-income earners.</li> <li>○ Where is the information?</li> <li>○ Does everyone get a say (ownership through out the community)</li> </ul>

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1 Task Two Part ‘A’ Design “Do you like the overall Maroochy 2025 Design and how could we improve it?”</b>
Transparency needs to be important! good, but need more community involvement
<p>I think you need to include a statement of purpose i.e.:</p> <ul style="list-style-type: none"> <li>○ There should be a clear statement of &amp; effort to involve marginalized groups.</li> <li>○ There should be clearly outlined community consultation in many forms i.e.: website newsletters, working groups meetings.</li> <li>○ Also phase two "where are we now.</li> <li>○ should involve groups other than the council, providing their input.</li> <li>○ Service providers, schools, businesses because if we don't have a clear indication of where we are, we might miss something,</li> </ul>
<p>Overall design seems to be open to many questions of the reality of how is it achievable under this short time-frame &amp; I'd prefer more "Real &amp; True" scenarios &amp; basis of funding availabilities I find the planned time frame impossibly short</p> <ul style="list-style-type: none"> <li>○ Don't know enough about it, get to comment knowledgably.</li> <li>○ Earlier community participation especially in design stage.</li> <li>○ Better integration with planning especially at regional level.</li> <li>○ Morph it into a Sunshine Coast vision /plan</li> </ul>
<p>Having a broad range of community input into the early phase &amp; management of the process so that ownership &amp; a sense of partnership can be established.</p> <ul style="list-style-type: none"> <li>○ Dissatisfied with design - it is being driven by MSC and not "arising" from the community.</li> <li>○ Council should step back and unite the community into a "real partnership" (even let the community mortgage MSC staff/funds.</li> </ul>
<ul style="list-style-type: none"> <li>○ Design ok but more like a work plan except public involvement in project definition would have been of benefit.</li> <li>○ Need to scope adequately in terms of time and cost and adjust to achieve desired outcome.</li> <li>○ .Above all be flexible, involve youth.4 Need a community based management committee with real clout, I would expect that this process will need two years - not one</li> </ul>
<ul style="list-style-type: none"> <li>○ Data should be collected from all areas.</li> <li>○ More information should be provided upon which to make decisions.</li> <li>○ Move the media campaign to promote the process &amp; make it more transparent. Educate.</li> <li>○ Engagement of the community should occur before alternatives are developed.</li> <li>○ Indicate how all representatives' areas of the community are to be included/engaged.</li> <li>○ Ask the community how much they are prepared to spend (of public funds) on the process.</li> <li>○ Investigate alternative means of funding for the project/process.</li> <li>○ Who will make decisions (ie.movers &amp; shakers) in the process &amp; who decides whom these spokes persons are?</li> <li>○ Timeframe should be realistic.</li> <li>○ Interpretation of information received should include a capacity to gain public acceptance that the interpretation is correct.</li> <li>○ Before the preferred scenario is established, council should undertake a comprehensive community and education programme.</li> <li>○ People need to be taught about, for example, what is ecological sustainability; why it is essential; and how they can be involved in council's decision making processes on development applications. <u>Note:</u> This process should have been done before the 2nd round or review on the Maroochy plan began.</li> </ul>
Slow down the process so proper community participation can occur
Yes -' just do it' - be task orientated & creative about it
<p>Yes: there is consultation and there is action. Make it happen.</p> <ul style="list-style-type: none"> <li>○ Various ways of obtaining information, consider all cultures/skills.</li> <li>○ Include media that includes youth</li> </ul>
<p>The overall design though extremely rough is a start. The community and especially the youth of today. I feel need a major input in the planning considering all of us will be the people experiencing and living in this now proposes plan. We are the community in 2025;don't think the youth any anything.</p>
<p>Renew questions for youth &amp; how visioning would be presented/use sympathetic adult mentors/ Make some archives, kinaesthetic art eg. Quilt of small towns cultural, spiritual &amp; environmental icons. Be aware of history S.C.E.C. 20/20 vision conferences Indigenous/multi-cultural participation.</p>

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1 Task Two Part ‘A’ Design</b>
<b>“Do you like the overall Maroochy 2025 Design and how could we improve it?”</b>
Good start lets get more consultation and participation with more discreet local groups. Phase 3 seems to be better located at Phase 1.
Phase 3 important as basis education before
Time Factor, interactive, not a talk fest
<ul style="list-style-type: none"> <li>○ Community &amp; public - Are all people being represented/asked the questions &amp; given opportunity for feedback. - How to get them (community) involved.</li> <li>○ Target the right people = use the information gathered.</li> </ul>
<ul style="list-style-type: none"> <li>○ I agree with the design process, improvements would be obtained with 3 tier level of Gov. involvement coupled with business/industry &amp; leaders.</li> <li>○ A distinct body (steering committee) is necessary &amp; need to be accountable to the interested public accessible.</li> <li>○ Use is made of existing info/data sources within council prior focus groups, lobby groups.</li> </ul>
Yes, separate meetings/presentations to every suburb/town
I think that the organisers should not short cut from the start; it needs a backbone from the beginning. More public researching & data collection is needed on issues and things wanted.
<p>Making sure people are clear about where it can go.</p> <ul style="list-style-type: none"> <li>○ Allow more time</li> <li>○ encourage creative strategies to enjoy, people that otherwise wouldn't participate.</li> <li>○ clear innovative communications.</li> <li>○ Long term process</li> <li>○ Make sure process is open no secrets, clear, transparent</li> <li>○ .Recognise &amp; value people in kind resources as well financial.</li> <li>○ Build partnerships/relationships/ownerships of process</li> <li>○ Multiple ways of engagement, to build whole picture.</li> <li>○ Think about language.</li> </ul>
Yes, conditioned on knowing underlying assumptions, time frames available resources & who were the "community Peers" consulted in phase one. Please take account of focus group outcomes identified during development of Maroochy strategic plan under IPA
<ul style="list-style-type: none"> <li>○ Stretch the time frame beyond April 04 - LG election, to allow (a) effective commentary initial input on defining issues, change drivers, &amp; characteristic of what we want the future to be. (b) Interaction with council staff as it goes along.</li> <li>○ Treat as 3 areas - Coast, Hinterland (flat) Range.</li> <li>○ Action plans and need a rural future framework. More substance/facts/numbers in background paper.</li> <li>○ Reasonable firm set of actions for various "geographic areas. Who-manage/budget &amp; area ref. group selection &amp; overseas the funding &amp; monitor &amp; adjust actions &amp; priorities.</li> </ul>
A huge amount more of youth involvement
Feedback from communities within the community. Equality of distribution. Why should one area be overlooked when others areas have the same needs.
<ul style="list-style-type: none"> <li>○ More regional perspective needed.</li> <li>○ Model is fine, but how it is implemented is a question, and who is going to drive it?</li> <li>○ How will implementation be funded?</li> <li>○ Need full council endorsement on this project.</li> </ul>
Political unity & endorsement. OK but: by seeking input from smaller communities or at least, seeking input from groups of communities which have common needs eg: coastal strip, Hinterland, Inland and Buderim
We must have a far greater input from all the community and how will this (2025) be funded? By cutting the number of councillors.
Visioning great and necessary but more thought and consultation needed in determining geographic visioning areas. Can a rough budget allocation be announced first?
Greater overall community input
Longer time frame. Seek sponsorship of community early in process to get ownership. Then analyse data and involve community through many forums methods etc.
Yes - Phase 4 - workshop each of 30 places. We passed phase 3

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q1 Task Two Part ‘A’ Design</b> <b>“Do you like the overall Maroochy 2025 Design and how could we improve it?”</b>
Extend the project time frame by at least six months beyond April 04. Incorporate involvement of State Government and its agencies (Infrastructure and community services). Have string processes that ensure the agenda is not hijacked by particular factions/groups
The 'phases' are OK but need to get more and further public responses form wider groups to establish phase 1 & 2 before we can further. Most people would have something to say - but it's a matter of gathering and collating that info.
Need to extend time – <ul style="list-style-type: none"><li>○ Needs to not only involve participation but been seen to be participative.</li><li>○ Credibility.</li><li>○ Not hijacked in 2004 CCE process</li></ul>
Time, Gov't policies, support. Input from the community would be greater if the area was broken into say 3 regions -coastal, coastal plains or railway towns and range towns. This way would give people areas they can identify with.
Communication!!! Availability of information. Internet use! Sponsorship of community, Community speaking time (5 minutes soapbox)

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q2 Task Two Part ‘B’ Outcomes</b> <b>“By the end of the process we will have a vision. What else do we want to get out of the Maroochy 2025?”</b>
Would love the community to work more closely with Council in a positive manner and realise that more can be achieved by working together and not against.
<ul style="list-style-type: none"> <li>○ Ownership</li> <li>○ Process needs to add value through participation not just through output. People need to be encouraged to talk to neighbours and household members about their vision and the vision ---- A totally integrating experience. This is not difficult if it is sufficiently resourced.</li> <li>○ Complete it within 1 - 3 years.</li> </ul>
True community input - age to death, not just one section of people who speak loudest. Linkages and neighbouring shires. How the process fit into SEQ 2020.
<ul style="list-style-type: none"> <li>○ More community cohesion</li> <li>○ A safer and more efficient community</li> <li>○ Breakdown social barriers</li> </ul>
Commitment by other LGA endorsement. All partners involved
<ul style="list-style-type: none"> <li>○ A vibrant, peaceful and like-minded community atmosphere.</li> <li>○ Break down some barriers between council and community - "People are People"</li> </ul>
Community knitted together
<ul style="list-style-type: none"> <li>○ Cross cultural</li> <li>○ Cross-bioregion</li> <li>○ Cross age. Communal ownership of process</li> </ul>
<ul style="list-style-type: none"> <li>○ An idea on where the council is doing well/not doing well</li> <li>○ A genuine feeling that the average citizen can and will have a say and be listened to</li> <li>○ Establish user-friendly communication links between council and community</li> <li>○ Supportive attitude on environmental issues</li> <li>○ A bridge between shire visions - Noosa - Maroochy - Caloundra</li> <li>○ Dissolve the them/us barrier council and people</li> </ul>
Develop strong partnership with/between community groups
Whilst possible input to the vision we will have to make answers valid and clearer
Identifiable/ clear/understandable/product. Gap crossed - generational
When we have a vision. Look at every project & then determine whether or not it lives up with the vision
Stronger community relationships & networks that will influence the liveability at the shire and also improve the link between the local government & the community.
<ul style="list-style-type: none"> <li>○ That there's a funded community/young council vision corporation to get us to 2025.</li> <li>○ That the actions ahead line up with the vision &amp; we don't do it if it doesn't.</li> <li>○ That conversations are started, that continues for the rest of our lives.</li> </ul>
New community connections, interactions and on going discussions
<ul style="list-style-type: none"> <li>○ Cross age.</li> <li>○ socio economics.</li> <li>○ Council/community etc</li> </ul>
Integrated, inclusive responses, owned, developed and ready to be implemented by all sectors of the community
Commitment by statutory bodies delegated to implement plan. All funds allocated to the process remain allocated to the process.
Everyone needs to be included
<ul style="list-style-type: none"> <li>○ Better community services.</li> <li>○ Protection for the environment over construction &amp; big boss.</li> <li>○ Affordable housing.</li> <li>○ community ownership.</li> <li>○ Population cap</li> <li>○ Action not just talk</li> </ul>
Action - people wanting to be actively involved in the community. Unity - different backgrounds but a similar purpose. To improve the Shire

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q2 Task Two Part ‘B’ Outcomes</b> <b>“By the end of the process we will have a vision. What else do we want to get out of the Maroochy 2025?”</b>
<p>We will have to link vision to action.</p> <ul style="list-style-type: none"> <li>○ Action taken by whole community.</li> <li>○ Community groups be more integrated.</li> <li>○ Community members having more input into the shire.</li> <li>○ Make community consultation an integral part of the shire's work.</li> <li>○ Inclusiveness - including those who wouldn't normally participate.</li> <li>○ Sustainable process that continues.</li> </ul>
<p>We need to have a firm committed promise that this process is supported both financially &amp; legally with no backing down by council, as this is a community project on the promise to move on with a future for all of this shire to become unified &amp; proud to live in a forward moving community driven shire. A bi-annual report is advisable</p>
<p>Articulate the vision with planning processes, measure progress towards goals, reaffirm and modify vision &amp; goals periodically.</p>
<p>A framework in place to deal with new changes as they arise &amp; a process that can be improved &amp; revisited at regular intervals.</p>
<p>Commitment to implementation, with the resources required, including continued review.</p>
<p>A template for effective community involvement if nothing else, at least the genesis of a process of engaging the community in providing effective input and being involved in a decision making process that can value opposing viewpoints and find the trade-offs towards common ground - core values.</p>
<p>Transparent accountability on council &amp; elected council to follow up on specific objectives of the community. Capacity building so the community can achieve it's own objectives in/out council's purse</p>
<p>Positive actions and process to move forward that is endorsed by the community as a whole</p>
<p>Stronger communities working effectively. That the vision is claimed by the community</p>
<p>A greater community feel involving and accepting everyone. Being able to acknowledge that everyone in the community voiced there opinions to achieve this outcome/goal</p>
<p>Better communication between sectors, formation of showing common values &amp; have those physically acknowledged. A good technical game plan that people feel is working/Youth backing &amp; support</p>
<p>A sense of a community ownership and "I can make a difference" "I am a part of this". Interaction between all interests &amp; groups in community. Council/community interaction</p>
<p>Already we will be more connected &amp; know more local groups and their areas of interest &amp; intersection &amp; overlap, feeling more empowered &amp; included</p>
<p>Community connectedness opportunity for those less inclined to speak out, to make a say. Links with diverse groups.</p>
<p>I would like to get to know (build friendship) a whole lot of people that I don't already know</p>
<p>The community having a sense of empowerment, not depending on councils. Working with instead of against, more say from community that developers</p>
<ul style="list-style-type: none"> <li>○ Awareness of community/ i.e. Who are we needs goals OK.</li> <li>○ Community spirit &amp; cohesive</li> </ul>
<p>Further interaction of community values &amp; opinions with MSC decision-making processes.</p>
<p>A feeling of unity within the Shire and an active community that feels involved in the making of the vision</p>
<p>It's more about what we need, not what we want.</p>

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q2 Task Two Part ‘B’ Outcomes</b> <b>“By the end of the process we will have a vision. What else do we want to get out of the Maroochy 2025?”</b>
<ul style="list-style-type: none"> <li>○ New relationships/partnerships.</li> <li>○ Cultural/social/Community issues taken into greater consideration in decision makings.</li> <li>○ A greater understanding of each other that the process influences decision makings at all levels</li> </ul>
A more open community, which better, understands & appreciates the various elements, which make up its society.
Policy
We need to gain more youth support in order for the project to work. It's not so much what we want, but what we need.
Council attitude. Council working more with the community rather than developers. Ownership within the community itself. Council to work with the developers to fund community needs
Greater unity within council and vision for region. Better feedback mechanism. Community ownership & enthusiasm for the changes.
Community discussion
We must have a responsible council to implement this vision not the present. Council must work with ratepayers and public from all surrounding towns.
Valuing, volunteering. Maroochy 2025 creates opportunities. Use of volunteers (individuals and organisations). Develop initiatives to grow the volunteer sector.
Greater unity by the council
Community networking and greater understanding of each other.
Just a vision and an action plan. But lawyers not planners now do planning. It would be good if community wishes were given some priority.
Stronger governance models and behaviours. Political commitment to the vision. Better linkages of public sector budgets, to achievement of vision.
Enthusiasm and motivation to follow through implementation to ensure the vision becomes a reality.
Community confidence in decision-making processes affecting/and on behalf of community. Critical mass (of direction) which cannot be hijacked on a whim
Improved mechanisms for all community members to participate, improved methods for feedback. Action plan and budget for first steps.
Community stability. I want to feel part of a bigger family

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q3. Task Two Part ‘C’ Methods</b> <b>“How do we build support for the Maroochy 2025 process?”</b>
Community: Marketing to all levels “Transparent” community ownership. Political: In principle Support from Council, State government agencies on reference groups. Corporate: Utilise knowledge resources in return for marketing.
See previous
Engage community at local level from all walks of life. Political support – local – state- federal
Appeal to all areas of the community
<ul style="list-style-type: none"> <li>○ Quick runs on board</li> <li>○ Ownership with all key players</li> <li>○ Setting up/utilising existing community forums</li> <li>○ RMFs</li> <li>○ Community owned vision not council</li> </ul>
<ul style="list-style-type: none"> <li>○ Tap into existing networks to share, educate and inform and provide opportunities for involvement.</li> <li>○ Target specific minority groups such as developers, single mums etc. Go to people in their comfort zones (existing establishments) rather than create new events.</li> </ul>
<ul style="list-style-type: none"> <li>○ Communicate within our own community</li> <li>○ Involve school children in the process of corporate/political sponsorship</li> <li>○ Broaden process to make firm foundations</li> </ul>
Explain what it is, why it is important and really well
Involve business groups – chambers of commerce
Educational facilities, service provide alternative youth centres
Listen and Act. Not Act and listen
<ul style="list-style-type: none"> <li>○ Gather today’s input.</li> <li>○ Emphasise ownership from young people for this future.</li> <li>○ Request it from all sectors, work with it</li> </ul>
All, in that order interacted
Visioning, articulation of vision, costing, budget allocation. Selection/Election of suitable candidates to support vision. Partnering with community and intergovernmental and Statutory departments ensuring transparency and inclusiveness.
Publicise – invite, educate, offer, persuade
Ensuring community members go away from each step of the process with a sense of validation of input and ownership. Continuum of transparency
Community is the most important process
Need to get influential people on side not figureheads but people whom the public will listen to eg Business leaders, Pastors and respected people. If you don’t have them onside you are in trouble. People will always think with a WIFIM mentality (what’s in it for me)
Access groups already formed. Have a policy of inclusion and try to target under represented groups. Corporate involvement is important so they can take action and also provide sponsorship and partnership. Youth sector through schools and groups. Older people.
By publicly inviting and promoting all aspects of this project and showing it is being done with full social, economic and environmental integrity, appealing to ethically based businesses and private investors.
Community: Involve community and integrate process into planning. Political: State and Federal governments will provide more assistance and support when we start thinking and planning regionally. Corporate: ditto.
Community: age group representation, indigenous community, environmental groups, arts/cultural groups, and locality groups, unemployed and low-income earners voice. Political: 3 levels. Corporate: smaller and larger businesses
Hand over the “Whole project” to a community based steering group with adequate support (\$s and people) from MSC and local business, industry and community groups. Note: Look at land care – nothing will make people do what the government at any level want them to do. Land care works because people at local level get together to tackle issues they share, their way, together cooperatively
Genuine community involvement through community participation in the project. Don’t rush it give participants adequate lead-in information. Don’t expect participants to be exposed to information, to assimilate it and to make decisions and plan subsequent actions in an hour workshop.

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q3. Task Two Part 'C' Methods</b> <b>“How do we build support for the Maroochy 2025 process?”</b>
<p>You need an excellent. Well resourced marketing campaign to make the entire community aware that they can participate, how they can participate and make them feel that council is really genuine.</p> <ul style="list-style-type: none"> <li>○ Collecting data from a range of sources</li> <li>○ Council doesn't take credit for community ideas.</li> <li>○ Promote process before "asking for feedback"</li> <li>○ Don't give us options "Do you like this or that?" Should be "What's your opinion on this issue?" and "What issues do you have?"</li> <li>○ Consultation should include education on how people can continue to be involved in this process as well as earlier council decision-making processes</li> <li>○ This process should have been done before the 2nd round of review on the Maroochy Plan</li> <li>○ The process is an end within itself.</li> </ul>
<ul style="list-style-type: none"> <li>○ Proper resourcing from council to engage community fully.</li> <li>○ Build relationships with community groups</li> </ul>
To be inclusive (all and everybody)
Engaging the whole community, network, and media. Let the community claim it, encourage fun and family activity get the community to see the benefits, have short and long term goals so there are achievements quickly
You build support by gaining a large amount of people to agree and give advice about the 2025. The largest amount of people is that of the community. Get out there tell them about it. Let them know. Get their views and ask the youth.
Good issues - people talking. Genuine responses/ do a couple of jobs quickly no faith is maintained. Inclusive Peak Hour
By using peer group representatives form each area
Widest possible inclusion/invitation (including word of mouth) face to face, service organisations, individual "testimonials", continued publicity (radio, TV) about the process
Community - Not Political links through the community groups
Marketing - media, community days - 2025 in process. Corporate - sponsorship - events, logos. Tourism logo
Has to embrace all communities and highlight benefits!! Ownership
Public education of this "community ownership" concept/basis of 2025 vision. Subregional meetings with representation of political leaders, local business and community organisations including interested individuals.
Community with political involvements
Youth!
<ul style="list-style-type: none"> <li>○ Ensure maximum participation - validation and valuing of community input</li> <li>○ Links/building on existing information/studies and data (internal and external)</li> </ul>
Personally contact all sectors, explain process, request input and demonstrate that it will be valued
By involving the youth as much as possible
Community forums
If you take each area issues - must also be a way to bring them together as well and see commonalities. Corporate need to know there will be expectations of them.
Hire PR firm
Community, corporate
Town meetings via appropriate organisations
Community
Seek sponsorship (financial, human resources) from all sectors of the community. Get leaders in community to be involved eg chairmans of sporting clubs, rotary, Chambers of commerce, schools etc.
Community - mouth to mouth and media. Political - An issue at the coming elections. Corporate - cooperate through sponsorship.
Largely community if they get involved - other areas will follow
Segment the "market" i.e. the distinct parts of the shire
Time should be taken to allow/encourage full community participation. Breakdown region into areas to encourage community members to relate to their area and thereby have meaningful input.
Communication. Input from all aspects of community, use time effectively, sponsorship! Agreement!

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q4 Task Two Part 'C' Methods</b> <b>“How do we involve our community? i.e. Special events, workshops, contests.”</b>
Special Events: Minority groups may not respond to workshops - informal BBQs. Contests are great for getting youth involved.
See previous
Be in local events and local precincts used by locals. Involve all levels of government
Create other ways to involve them i.e. at the markets have some sheets hanging up where people can write on them ideas about their vision of Maroochy in 2025 so that people feel like they are heard.
As previous
<ul style="list-style-type: none"> <li>○ Local government awareness week</li> <li>○ "Fish bowl" forums around the reference group</li> <li>○ Information stalls at community markets, street parties.</li> </ul>
<ul style="list-style-type: none"> <li>○ Logo competition for school children for visionary project</li> <li>○ Ongoing workshops - variety of places i.e. beach</li> <li>○ Emphasis of involvement needs to be on spirit of Maroochy - green lifestyle -open easy</li> </ul>
<ul style="list-style-type: none"> <li>○ Go to schools involve the children with tactile/creative methods and brainstorming visions</li> <li>○ Keep advertising in all media forms, make it big (because it is)</li> </ul>
Encourage community groups to be involved - conduct community meetings outside direct council
School prizes for debate and assignments read in public. Youth facilitators encourage the young to express their needs for print
<ul style="list-style-type: none"> <li>○ Have a creative ideas brainstorm.</li> <li>○ Prioritise on how on how many &amp; how far (sectors) it will reach.</li> <li>○ Cost</li> <li>○ Do</li> </ul>
<ul style="list-style-type: none"> <li>○ Let everyone through the mail.</li> <li>○ Hold an event at the Uni.</li> <li>○ ."The Maroochy All thing etc, etc</li> </ul>
Creative expression through Art, Symbols, Sand play (perhaps on beaches) to be photographed recorded and validated.
Surveys (eg attached to rate notice) to obtain topics/issues. Facilitate issues at community workshops take it to schools, institutions, churches, etc. (travelling road show). Make it appealing and make it fun or just ask the community. How they would like to be engaged and give them choices and opportunities.
Workshops, mobile feedback vans, situated in all areas.
Mail or call out the people that attended today and have the invites to events include 5 extra people from diverse areas so you can be sure everyone has the opportunity to be involved.
Wide cross-section of opinion through every avenue available. Go to the people. Don't just hold forums where only outspoken extremists will attend. Go to schools, sports clubs, churches, community groups, and business groups. It will be more time consuming but worth it! Hear what the silent majority have to say <sup>1</sup>
Have a wide range of options so that people from different backgrounds feel confident in participating. Do it all until you have engaged a good representation of people. Don't just say we will do this and that's the end but adapt and expand your activities until you have achieved adequate consultation. Get children to do logo - great idea.
Through regular local festivals, market stalls, local radio stations, school and other educational representative councils, environment groups, all religious houses, weekly local paper column, selected community spokespeople and noticeboards, meetings at local community/civic centres.
Encourage ordinary people to participate
Use all available media and forms to maximise involvement, publicise discussion forums, non-intellectual process also.
Locally based events, workshops etc.
Workshops are good even if they are a little difficult to manage and facilitate. Written submissions and one on one or group interviews. Reference groups can be used to provide a review/overview function.

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q4 Task Two Part 'C' Methods "How do we involve our community? i.e. Special events, workshops, contests."</b>
<ul style="list-style-type: none"> <li>○ Broad sweeping advertising of what's on (for the 2025 process)</li> <li>○ Special events for community group, churches (including Chenrezig) schools (including students) etc.</li> <li>○ I'd love to use some of my photographic art to contribute my vision artistically!</li> </ul>
Go to the people - engage existing groups, but also seek out individuals not connected with groups
Invite other Shires to participate, share and work collaboratively so as to maximise positive outcomes.
<ul style="list-style-type: none"> <li>○ Family days</li> <li>○ Consider people's timing, make it worth it</li> <li>○ Community leaders taking the vision, acknowledge different areas</li> <li>○ Cultural/youth/community awareness days</li> </ul>
You appeal to the community in more ways than one. Yeah conferences are great but it doesn't involve everyone. Have sand building competitions and art and music. Expose your ideas to different area of the community
Art/craft, music events where questions may also be asked. Triads at a community event. Partnerships with other events.
Taking the event to the participants. Workshops that are non- threatening to participants and are geared to specific areas.
Picnics/sausage sizzles, street parties, local workshops (i.e. friendly facilitators, positive hopeful people)
Everything. Make it fun. Brainstorms with community groups. Get the kids involved? Demonstrate the possible outcomes, and the impact this may have
A big garage sale
Start from schools upwards eg lowest. Encourage people to face ownership of process/ideas vision. Special events eg picnics/family/corporate
<ul style="list-style-type: none"> <li>○ Public space displays</li> <li>○ Market information stalls</li> <li>○ School presentation programmes</li> <li>○ Links with festivals within shire</li> </ul>
Workshops with brainstorming sessions (such as today)
Make it interesting, do not make it too formal or intellectual (as to not intimidate essential people/data)
<ul style="list-style-type: none"> <li>○ Open clear, effective communication</li> <li>○ Multiple entry points!</li> <li>○ Ambassadors/ "champions"</li> <li>○ Arts projects/creative processes</li> </ul>
By using an appropriate and comfortable context and time eg graffiti walls at markets, evening meetings in local halls, speak at monthly meetings for P&Cs, business groups etc.
Any and all means needed
Open invitation workshops
Essay contests from secondary school students? Music concerts with opportunities to survey audiences?
Sponsor and participate in existing events
Workshop, special events
Workshops
Have interactive displays at events/places where people congregate eg markets, schools fetes, sporting events eg triathlons, shopping centres. Competition for logo (eg schools).
Special Events, workshops, contests plus World environment day festival and Woodford Folk Festival.
Contests could work. Prizes are a good motivator. Plus a casual atmosphere - free sausage sizzle in park etc.
Street theatre/sand sculpture. Community art eg Kite Making. Workshops
A stand at events eg Nambour show, Iron Man events etc. Make space in every newsletter for an update and provide a phone number and email address, which are widely displayed.
Forums, conferences at the Sunshine Coast University. Give all of the community all of the access to all of the information. Fun/happy family activities. Group activities. (Information technology)

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q5. Task Two Part 'C' Methods</b> <b>“How do we keep in touch with our community? i.e. :newsletters, website, videos etc.”</b>
Try a poll to see what each group responds to. Minority groups will only tap into certain media. Community development officers are very helpful for suggestions.
All of this vision 2025 needs to become a household term - wide media and visual exposure street banners. Presence at every community fair and market and school fair/schools could receive a Council donation to man the stall and inform gather responses.
Newsletter through council rate notices
Don't just hold seminars create interactive activities that are out based and available to the wider community
<ul style="list-style-type: none"> <li>○ Community based structures</li> <li>○ Annual events</li> <li>○ Media, websites</li> </ul>
<ul style="list-style-type: none"> <li>○ TV - visioning ads - "Get involved" "have your say"</li> <li>○ . Cheap leaflets (no glossy stuff until the final product)</li> </ul>
Ads on the TV and radio
<ul style="list-style-type: none"> <li>○ Letterbox drops (flyers), keep it short and simple</li> <li>○ Updates, keep a positive tone</li> <li>○ Workshops in nice natural places of interest eg beach, Point Glorious etc in a child welcome and friendly situation to encourage families and parents who can't find or afford child minding.</li> </ul>
And talking to each other
All of the above, empower people with their own networks - the extent of their personal power & influence
All and everything and lots of it
All of the above - face to face methods, focus groups, fun activities, going to community advertising and education
Ask them how they would like to be kept informed/engaged and give them choices and opportunities
Newsletters, Using media, community Newsletters
In everyone's mailboxes
TV, visiting community groups, regular newsletters. Regular updates! It should be a priority with the media!
60 on local TV, Radio - use mainstream media. Have a great Web page - this can also be used for the visioning process too.
As above (Q4) and with Rob Brough (Channel 7) to make community meeting announcements
Website, Newspapers
Same as Q4
Yes, but also direct person to person transfer at local events and reports
Speakers at schools and clubs/associations. Media
<ul style="list-style-type: none"> <li>○ You need plenty of dollars for advertising - Sunshine Coast Daily, TV ads, etc.</li> <li>○ Plus newsletter within "Maroochy in Focus", Website, meetings.</li> <li>○ Use a celebrity (local) - Croc Hunter, Pat Rafter, TV personality</li> </ul>
Newsletters and Website
1. Face to face with appropriate vehicles to connect with specific target groups eg youth
Newsletters, Website, Videos. Monthly family days include everyone
Some local areas example Eudlo and Buderim have newsletters. Contact these small corporations and inform them. Also inform or even attend small community groups and get the views and message across
TV show segment channel 7 Website Community picnics. Monthly event/meeting. Advertised way ahead and close eg
<ul style="list-style-type: none"> <li>○ Kenilworth Park/Hall</li> <li>○ Mapleton Lilly Ponds/Hall</li> <li>○ Palmwoods Duck pond/Hall</li> <li>○ Neighbourhood Venture beach/ CottonTree by Rob Brough</li> </ul>
Newspapers at markets, shopping centres, beaches etc. Leaflets (not glossy) cheap leaflets
Clean and clear sharing. Children involved as well
Displays in public libraries. All from previous. Schools, USC, TAFE

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q5. Task Two Part 'C' Methods</b> <b>“How do we keep in touch with our community? i.e. :newsletters, website, videos etc.”</b>
Radio feedback, a Website, Newspaper lift out with calendar
Has to be a consultation of many forms. Local community (i.e. school groups) could disperse information to its members. Newsletters, TV ads, Websites - can it be done simply and inexpensively? What is used now - does it work? Use this
As above (Q4) <ul style="list-style-type: none"> <li>○ Local information boards updates (libraries etc)</li> <li>○ Market stalls</li> <li>○ Door to door</li> <li>○ Specific contact officers within the council</li> </ul>
Newsletters, door to door
Every sort of medium you can think of - letters - I like getting them in the mail.
All! Internet forum? Media campaign
Written, verbal and electronic communication. Use community spaces.
As above (Q4) The greater range of methods applied the better
Local community papers
Broadcast on TV, radio, and newspapers. Get media to support as well and to communicate to vision process as a community service.
1800 number
Information displayed I council's libraries, newsletters, newspapers.
Via the support and sponsorship of local media
Newsletters
Newspapers - Website - videos
Vision newsletter - monthly
Newspapers, newsletters, radio and website
All of the above Q4
Do a deal with newspapers to take out regular advertising in return for regular articles/reports.
Newsletters, Website. Teamwork, information sharing, (make the community feel relevant, respected and welcome) (community group information nights)

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q6. Task Two Part 'C'</b>
<b>“If we use a Community Reference Group, who should be on it and how do we select them?”</b>
Community reps - one from each locality state Government reps - Environmental orgs, Health, Planning Council reps - planners, community development Corporate reps - local businesses Special needs groups - Aged, disabled, ethnic, youth etc.
Key stakeholder groups eg educators, environmentalists, medical practioners, developers, youth. Plus randomly selected householders invited.
Cannot just have one reference group. May be able to have Families, students- primary and secondary, young adults post secondary to 25. General adults, older adults, disability, cultural diversity. Tap into current groups.
There should be a nomination process. Representatives from all sectors of the community (eg council, youth, elderly etc.) should be considered for the reference group.
<ul style="list-style-type: none"> <li>o Could need more than one and needs to be fluid</li> <li>o You should not select it, it should be self selecting - existing opportunities</li> </ul>
<ul style="list-style-type: none"> <li>o Who: key area representatives (eg Youth, education, community, women, small business, communications, etc.)</li> <li>o How: EOI and selection process - panel of community representatives and council representatives to assess EOIs.</li> </ul>
<ul style="list-style-type: none"> <li>o Cross section of community - age, cultural etc ---- to be in reference group</li> <li>o Traditional owners</li> </ul>
A balanced - diverse group <ul style="list-style-type: none"> <li>o Young people</li> <li>o Artists</li> <li>o Business</li> <li>o Older people</li> </ul>
Focal shops, NTTW, Youth centres, '60 and better', churches, police, university, unemployed
Draw up criteria based on <ul style="list-style-type: none"> <li>o Sector representation.</li> <li>o Time commitment.</li> <li>o What they can offer/shills/passion/creativity etc.</li> <li>o Prepared</li> </ul>
Ensure broad representation from 30 precincts in Shire and from various sectors, age, sex, ethnicity, etc. Industry/community/government/local government/unemployed. Councillor involvement.
Good Question! Frameworks for choice. Set objectives for the reference group. How big/how many members? What commitment is required etc.
Initially call for applications and show or expressions of interest. Ability to give continuum of commitment. Ensure diversity of members.
Select them from the event held from Q4.
People from a wide range of community groups who have influence and really so speak on behalf of people!
I think you should have an overall policy of inclusivity and make sure the reference group reflects this. People have to be committed.
Not valid as yet!!
My preference would be to have no central reference group, but to have a group for either each dimension of sustainability or one for each of the issues. People would self-select what groups they become involved in. The deliberations to be discussed and ratified provided by plenary sessions.
Stakeholder groups and equal numbers of people under 20 years of age
I have seen "reference" used to mean so many different things; I am not certain what it means here. There should be an advisory structure built up from local groups to area level and then whole shire, with above steering group (Q3)
Call for volunteers. Select by management group with adequate sector/group representation in mind <ul style="list-style-type: none"> <li>o The community already elects representative, but they're not representative</li> <li>o A number of reference teams</li> </ul>
Representatives form peak bodies, schools, marginalised groups
A cross section of stakeholders who are consultative, no hidden agendas and task oriented
No one with a political gain/ or personal agenda
Volunteers a range of ages

## Maroochy 2025 Visioning – Workshop Worksheets – 17<sup>th</sup> April

<b>Responses to Q6. Task Two Part 'C'</b>
<b>“If we use a Community Reference Group, who should be on it and how do we select them?”</b>
A council representative as one of many from the community. Ask each settlement to provide a representative.
People who are prepared to work together from all areas of community. Select?
Have several and elect or select?
How can you Not include, a community reference group? Volunteers invitees (Key community figures)
Elderly, Young, Middle age, individuals, indigenous, non indigenous and good luck
Representativeness from community groups and corporate and government. Cross section!
<ul style="list-style-type: none"> <li>○ Diverse group of individuals of all possible/feasible backgrounds</li> <li>○ Rotating involvement? Of individuals on reference group</li> <li>○ Expressions of interest to sit on board/group</li> </ul>
People who are actively involved in the community, the public.
Inspirational people and determined!
If there should be one reference group not sure - might be better to enable multiple groups/committees to direct own processes/ projects
Establish selection criteria ask for expressions of interest and resource those selected so that they are able to report back to their communities
Whoever wants to
Community members being proactive. Screening process, i.e. background checks
Open EOT and by invitation
Nominations from all interested parties and draw names from a hat.
Much care should be taken to screen these groups to ensure a cross section form each group involved.
Council staff select and invite a suitable cross section
Representatives from different types of community groups
Ask the community
Such a group is too big for sensible decisions
Invite people to apply- with a short response on why they'd like to be in the committee
Call for representatives in nominated "market" categories and appropriate council officers. Selection panel formed from foundation participants for recommendation to CEO for sign off against selection criteria/procedure.
Community representatives should be selected/approved by community and they need to agree to be accessible for discussion (within reason). Agree with selection criteria.
Maybe more than one group